

**MoneyFM 93.7**

**BUSINESS  
PROFILE**

**fm**

**ONEYFM**

***Every business  
matters***

moneyfmzambia.com

Zambia's first and only business and personal finance radio.

**MoneyFM 93.7**



*Bank of Zambia*

**Bank of Zambia Governor Award**



**Economics of Zambia - Best Business  
Radio Award**

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[moneyfmzambia.com](http://moneyfmzambia.com)



## **STATION MANAGER** **Statement**



*We are in a period of transition at MoneyFM. We are incubating and dreaming up new possibilities for our community. We imagine ourselves in the future and how it will be transformed by radio. We are building a powerful station that centers community.*

*Our hope is that we will be fearless as we invite more community members into MoneyFM to add their unique and diverse voices that transform our vision into reality.*

**Judith Moro**  
**MoneyFM Station Manager**



## About **MoneyFM**

***Zambias first and only business and personal finance station featuring news, market updates and expert insights. Here 'Every business matters'.***

*We focus on business, economics and money-related topics, as well as general news and in the lighter hours, listen to discussions on social issues and features on topics that include health, education, arts, music and more.*

*Our transmission covers approximately 150 square kilometers. This coverage means our transmission covers the whole of Lusaka and its surrounding areas including Chisamba, Chibombo, Kafue, Mazabuka, Chirundu, Mwembeshi, Mumbwa, Chongwe and Luangwa. We also broadcast online to our global audience.*

# ***Vision &*** **Mission**

**Our purpose is to enable people make good business & financial decisions.**

## **■ Vision**

*To be a top source of business, economic and financial information and news.*

## **■ Mission**

*To provide business news, economic, financial market coverage and business information to all businesses and households in Zambia.*





# Values Driven

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*We're a values driven organisation, and our five core values are:*

- ***Respect for Others*** – walking alongside people
- ***Empowerment*** – democratising expertise
- ***Clarity*** – de-mystifying concepts
- ***Enterprise*** – looking for opportunities, not problems
- ***Trust*** – being accurate, dependable and consistent

We're passionate about helping businesses and people from all walks and stages to achieve their business and financial potential.



## **LEARN MORE** **About Us Online**

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To learn about our shows, latest news, promotions, our rates and more...

*Visit*  
**moneyfmzambia.com**

# Our Services



We're not afraid of a little friendly competition with our fellow radio stations in Zambia. That's why we've assembled a dynamite team that's dedicated to going above and beyond our listeners' expectations. Check out our top-notch products and services below:



## Audio

- \* *Final Mix*
- \* *Sound Design*
- \* *ADR*
- \* *Dialogue Editing*
- \* *Music Super Vision*
- \* *Audio Directing*
- \* *Talent Sourcing*
- \* *Sonic Branding*
- \* *Original Music Composition*
- \* *Foley*
- \* *Podcasts*



## Video & Photography

- \* *Corporate Video & Photography*
- \* *TV Commercials*
- \* *Informercials*
- \* *Corporate Photography*
- \* *Personal Photography*
- \* *Product Photography*
- \* *Events Photography & Video*



## Digital Marketing

- \* *Marketing Strategies Consultancy*
- \* *Marketing Campaigns*
- \* *Product Activation*
- \* *Experiential Marketing*
- \* *Corporate Marketing*



## Events Management

- \* *Company and Organisations meetings*
- \* *Corporate Events*
- \* *Road Shows/Activations*
- \* *Consultancy*



# Top Brands Trust Us





# Join other top brands

CONTACT US...



## *Why* **MoneyFM?**

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Radio is very powerful because it reaches a huge audience quickly and because it allows the people in that huge audience to interact with one another more easily than television viewers or newspaper readers.

Radio is powerful because it has the ability to reach and influence so many people.

But unlike most radio stations **MoneyFM** connects with the listener in a way that is immediate and relevant.

***LISTEN TO***  
**MoneyFM**

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Stereo:  
**93.7FM**


Online:  
Search for **MoneyFM Zambia** on  
**ZenoFM**  
and  
**Radio Garden**



***Thank You!***



**Contact Us**

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next to South Point Clinic & Hospital