

## RATE CARD

### TIME CLASSIFICATION

Prime Plus 06:00-18:00 | Prime Time - Outside Prime Plus

#### Commercial Spots | Monday - Friday

DURATION(Seconds)	60	55	50	45	40	35	30	15	10
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	300	275	250	225	200	175	150	125	100
PRIME TIME	200	175	150	125	100	95	75	65	50
19:00 TO MIDNIGHT	100	95	75	65	60	55	50	45	40
MIDNIGHT TO 06:00	150	125	100	80	70	60	50	40	30

#### Commercial Spots | Saturday & Sunday

DURATION(Seconds)	60	55	50	45	40	35	30	15	10
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	300	250	275	250	200	175	150	125	100
PRIME TIME	200	175	150	125	100	95	75	60	50
19:00 TO MIDNIGHT	100	95	75	65	60	55	50	35	20

#### Sponsored Programs

DURATION(Minutes)	60	50	45	40	30	25	20	10	5
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	4,000	3,500	3,000	2,500	2,000	1,500	1,000	750	500
PRIME TIME	3,000	2,750	2,500	2,250	2,000	1,750	1,500	1,000	500
19:00 TO MIDNIGHT	2,000	1,750	1,500	1,250	1,000	750	500	250	125

#### Sponsorship

NEWS	PER BULLETIN
CHARGE	K
MAIN NEWS	2,000
NEWS SUMMARY	1,000
NEWS HEADLINES	750
WEATHER NEWS	500
EXCHANGE RATES	300

#### Production

PRODUCTION	CHARGE(K)
Adverts	2,000
Programs	1,000
Inserts	800
Documentaries	2,000
Recording	1,000
Editing	2,000
Outdoor	By Quote