

RATE CARD

TIME CLASSIFICATION

Prime Plus 06:00-18:00 | Prime Time - Outside Prime Plus

Commercial Spots | Monday - Friday

DURATION(Seconds)	60	55	50	45	40	35	30	15	10
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	300	275	250	225	200	175	150	125	100
PRIME TIME	200	175	150	125	100	95	75	65	50
19:00 TO MIDNIGHT	100	95	75	65	60	55	50	45	40
MIDNIGHT TO 06:00	150	125	100	80	70	60	50	40	30

Commercial Spots | Saturday & Sunday

DURATION(Seconds)	60	55	50	45	40	35	30	15	10
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	300	275	250	225	200	175	150	125	100
PRIME TIME	200	175	150	125	100	95	75	60	50
19:00 TO MIDNIGHT	100	95	75	65	60	55	50	35	20

Sponsored Programs

DURATION(Minutes)	60	50	45	40	30	25	20	10	5
CHARGE	K	K	K	K	K	K	K	K	K
PRIME PLUS	4,000	3,500	3,250	3,000	2,500	2,250	2,000	1,500	850
PRIME TIME	3,000	2,750	2,500	2,250	2,000	1,750	1,500	1,000	650
19:00 TO MIDNIGHT	2,000	1,750	1,500	1,250	1,000	850	500	280	125

Sponsorship

NEWS	PER BULLETIN
CHARGE	K
MAIN NEWS	2,000
NEWS SUMMARY	1,000
NEWS HEADLINES	750
WEATHER NEWS	500
EXCHANGE RATES	300

Production

PRODUCTION	CHARGE(K)
Adverts	2,000
Programs	1,000
Inserts	800
Documentaries	2,000
Recording	1,000
Editing	2,000
Outdoor	By Quote